



## July 2007 Leadership Tip of the Month

# Communicate Something Important

---

## Things To Do

- Find a topic that needs to be constantly reiterated (business development aspects of compensation and cross-selling are usually good ones)
  - Bring it to the attention of the group and have an interactive discussion, process, or contest to burn it in
  - Communicate and reward behaviors in alignment with the topic
  - Develop action steps, accountability, and timelines where appropriate
- 

## Previous 2007 Leadership Tips of the Month

January - [Developing the 2007 Plan](#)

February - [Cross-Selling: Developing Opportunities For Your Group](#)

March - [Make Your Workplace A Great Place To Work](#)

April - [Remove Obstacles](#)

May - [Developing Accountability in Groups](#)

June - [Develop a Coaching Culture](#)